

ALEXIS DOW

EXPERIENCE

NFM Lending - Western Division

Tempe, AZ | Designer | April 2024 - Present

- Produced and managed weekly educational video content for social media, driving brand visibility and increasing audience engagement.
- Curated and optimized social media strategies to strengthen partnerships with builder partners, significantly enhancing customer interaction.
- Designed and delivered high-quality print marketing materials for realtor partners and internal departments, ensuring consistent messaging and visual identity.

Freelance Producer - KMG Art

Remote | Producer | October 2023 - March 2024

- Developed an automated motion toolkit, tailored to the social media team's needs, streamlining content creation and improving delivery efficiency.
- Provided comprehensive project support, including document and timeline management, ensuring smooth workflows and timely project completion.

CoMotion 2023

Savannah, GA | Producer | November 2022 - March 2023

- Led seven teams to ensure seamless execution of all conference aspects, maintaining strong communication and alignment across departments.
- Managed project timelines, ensuring deadlines were met and tasks were completed efficiently.
- Demonstrated effective leadership and collaboration skills, contributing to the overall success of the event.

NFM Lending

Lithicum, MD | Design Intern | June 2022 - August 2022

- Contributed to various design projects, demonstrating creativity and aligning with brand guidelines to enhance visual identity.
- Led the design and implementation of branded TikTok and Instagram filters, boosting the company's social media presence with engaging, interactive content.

SCADPro x VOLVO

Savannah, Georgia | Design Team Lead/ Producer |

March 2022 - June 2022

- Led the SCAD and Volvo Cars USA collaboration, pioneering innovative in-cabin experiences using Unreal Engine 5 and extensive research.
- Managed a ten-week project, seamlessly transitioning between design leadership and production roles to ensure comprehensive project development and execution.

CONTACT

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SKILLS

- Team management
- Brand Strategy
- Project Management
- Budgeting
- Motion Design
- Typography
- Projection Design

SOFTWARE

- Adobe Creative Suites
- Trello
- Asana
- Madmapper
- Microsoft Offices
- Google Suite

AWARDS

Motion Awards by Motionographer:

Finalist in Student:

Title Sequence

CoMotion 2023: Into the Spotlight

Communication Arts Design:

Selected for issue 64

CoMotion 2023: Into the Spotlight

MODE Fest:

Finalist in title sequence

CoMotion 2023: Into the Spotlight

Dean's List: Fall 2019 - Spring 2023

EDUCATION

B.F.A: Motion Media Design

Savannah College of Art and Design

June 2023, Cum Laude