

ALEXIS DOW

EXPERIENCE

NFM Lending - Western Division

Tempe, AZ | Creative Designer | April 2024 - Present

- Orchestrate and travel to nationwide industry and customer outreach events.
- Manage projects with cross-functional and business partner teams to deliver marketing strategy across multiple regions.
- Cultivate branding for multiple home builder client relationships, while managing development to launch.
- Design and deliver high-quality print and digital marketing materials for clients and matrixed internal departments, ensuring consistent messaging and visual identity.
- Write and disclaim promotional materials to fit U.S. Department of Housing and Urban Development marketing guidelines.
- File and complete the marketing service agreement between mortgage lender and home builders.
- Championed updated creative file management system project.
- Adapting to multiple realtor and home builders requirements of flyer requests while meeting agreed upon 24 hour service level.

Freelance Producer - RMG Art

Remote | Producer | October 2023 - March 2024

- Developed an automated motion toolkit, tailored to the social media team's needs, streamlining content creation and improving delivery efficiency.
- Provided comprehensive project support through Monday.com, including document and timeline management, ensuring smooth workflows and timely project completion.
- Managed a remote design team across multiple time zones and was a versatile leader.
- Coordinated artists gallery opening with multiple vendors and managed promotional materials for Miami Art Week advertising.

NFM Lending

Lithicum, MD | Design Intern | June 2022 - August 2022

- Contributed to enterprise design projects, demonstrating creativity and aligning with brand guidelines to enhance visual identity.
- Led the design and implementation of branded TikTok and Instagram filters, boosting the company's social media presence with engaging, interactive content.

SCADPro x VOLVO

Savannah, Georgia | Design Team Lead/ Producer |
March 2022 - June 2022

- Led the SCAD and Volvo Cars USA collaboration, pioneering innovative in-cabin experiences using Unreal Engine 5 and extensive research.
- Managed a ten-week project, seamlessly transitioning between design leadership and production roles to ensure comprehensive project development and execution.

CONTACT

410-877-5227

AlexisDow1106@gmail.com

www.alexisdow.com

SKILLS

- Team management
- Brand Strategy
- Project Management
- Typography
- Motion Design
- Layout design
- Projection Design

SOFTWARE

- Adobe Creative Suites
- Microsoft Offices
- Google Suite
- Trello
- Monday.com
- Madmapper

AWARDS

Motion Awards by Motionographer:

Finalist in Student:

Title Sequence

CoMotion 2023: Into the Spotlight

Communication Arts Design:

Selected for issue 64

CoMotion 2023: Into the Spotlight

MODE Fest:

Finalist in title sequence

CoMotion 2023: Into the Spotlight

Dean's List: Fall 2019 - Spring 2023

EDUCATION

B.F.A: Motion Media Design

Savannah College of Art and Design

June 2023, Cum Laude