

Alexis Dow

Producer & Motion Designer

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Education

Savannah College of Art and Design

Motion Media Design B.F.A.

GPA: 3.5

Graduated June 2023, Cum Laude

Skills

Software

Trello

Asana

Slack

Shotgrid

Photoshop

Adobe Creative Suites

MadMapper

Microsoft Offices

Spark AR

Figma

Professional

Producing

Customer Service

Team Management

Social Media

Note Taking

Influencer Management

Motion Design

Brand Strategy

Typography

Awards and Honors

Motion Awards by Motionographer: Finalist in Student:
Title Sequence

CoMotion 2023: Into the Spotlight

Communication Arts Design Selected for issue 64 issue

CoMotion 2023: Into the Spotlight

MODE Fest: Finalist in title sequence

CoMotion 2023: Into the Spotlight

Dean's List: Fall 2019 - Spring 2023

Experience

Freelance Producer

Remote | Producer | October 2023 - Present

- Developed an automated motion toolkit tailored to meet the unique needs of the social media team, enhancing efficiency in content creation and delivery.
- Provided day-to-day support and assistance to a small team, including the construction of essential documents and timelines, ensuring smooth workflow and project management.

CoMotion 2023

Savannah, GA | Producer | November 2022 - March 2023

- Oversaw seven teams involved in various aspects of the conference's execution.
- Played a crucial part in maintaining project timelines, ensuring the timely completion of tasks.
- Demonstrated strong teamwork and leadership skills while working alongside others, contributing to a cohesive and well-coordinated effort in executing the design materials.

Digital Graffiti 2023

Alys Beach, FL | Student Artist | May 2023

- Conceptualized and created two visually striking pieces for the DG Projection Festival.
- Actively participated in the event by working alongside students as a Visual Jockey (VJ), synchronizing visuals with DJ performances
- Demonstrated a collaborative spirit by engaging in both the creative and technical aspects of the event, showcasing adaptability and a comprehensive skill set in multimedia production.

NFM Lending

Lithicum, MD | Design Intern | June 2022 - August 2022

- Demonstrated creativity and adaptability in contributing to various design projects, aligning with the company's branding guidelines and visual identity.
- Spearheaded the design and implementation of a TikTok and Instagram face filter, incorporating the company logos for a dynamic and brand-conscious social media presence.

SCADPro x VOLVO

Savannah, Georgia | Design Team Lead/ Producer | March 2022 - June 2022

- Spearheaded collaborative efforts between SCAD and Volvo Cars USA to pioneer innovative in-cabin experiences through extensive research and concept development.
- Successfully navigated a dynamic ten-week project, seamlessly transitioning between two crucial roles to ensure the project's comprehensive development.